



American Gun Trader - Privacy Policy

Last updated: 6/17/2025

This Privacy Policy outlines how AmericanGunTrader.com ("AGT", "we", "our", or "us"), operated by Shadow Software LLC, collects, uses, stores, and protects your data. Your privacy is important to us, and we are committed to transparency, cybersecurity excellence, and compliance with all applicable laws.

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1. Hosting & Jurisdiction

AGT is hosted in **Iceland**, and all user data is stored in data centers located within Iceland's borders. As such:

- **All legal demands for user data must be made through Icelandic courts** in compliance with Icelandic data protection laws.
- We will not disclose user data to third parties unless compelled by Icelandic legal process.

2. Information We Collect

We collect the following information:

- **Account Registration Data:** Username, email, password (hashed), IP address, and optional phone number.
- **Post and Listing Data:** Item details, photos, location, price, and related metadata.
- **Communication Data:** Messages sent through the platform between users.
- **Usage Data:** Access logs, browser type, device type, country, and usage metrics.
- **Affiliate Data:** Referral information to track commissions.

We **do not collect** sensitive personal information unless explicitly provided by the user for support or legal compliance.

3. How We Use Your Data

Your data is used to:

- Operate and improve AGT's platform features.
- Authenticate user accounts and prevent fraud.
- Process affiliate payouts.
- Respond to support requests.
- Enforce our Terms of Service.
- Fulfill legal obligations under Icelandic law.

We **never sell, rent, or share your data** with advertisers or third parties for profiling or ad targeting.

4. Cookies and Tracking

We use basic cookies for:

- Authentication
- Session management
- Feature usage metrics

We do **not use third-party advertising trackers**. You can disable cookies in your browser, but it may impact platform functionality.

5. Data Retention

- User account data is retained as long as the account is active.
- Communications and listing data are retained for auditability and legal compliance.
- Users may request account deletion at any time by contacting support@americanguntrader.com. Data may be retained for up to 180 days post-deletion to comply with legal and security obligations.

6. Cybersecurity

We take cybersecurity seriously. Measures include:

- SSL encryption (HTTPS)
- Hashed and salted passwords
- Daily off-site encrypted backups
- Role-based administrative access
- DDoS protection and infrastructure monitoring

7. Your Rights

Under Icelandic and EU-aligned law, you may:

- Request access to your personal data
- Correct or update your information
- Request deletion of your account and data
- Lodge complaints with Iceland's data protection authority

8. Children's Privacy

AGT is not intended for use by individuals under the age of 18. We do not knowingly collect personal data from children. Any accounts identified as underage will be deleted.

9. Third-Party Integrations

AGT may contain links to external sites (e.g. FFL lookup tools). We are not responsible for the privacy practices of those sites.

10. Changes to This Policy

We may update this Privacy Policy at any time. The latest version will always be posted on this page. Material changes will be communicated to users by email or platform notice.

11. Contact

For privacy concerns, data access requests, or legal matters, contact:
support@americanguntrader.com

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